

### Honoring Our Vietnam Veterans October 3 – 6, 2024 Covington, VA

Dear Neighbor, April 1, 2024

We have exciting news to share with you and everyone throughout the Alleghany Highlands and surrounding areas. The Wall That Heals Covington Committee is honored to have been selected to host The Wall That Heals in Covington, VA, October 3, 2024 – October 6, 2024. We are proud that Covington will be the only site in Virginia hosting this event in 2024.

The Wall That Heals honors the 58,281 service members who lost their lives and all who served defending our country during the Vietnam War. A traveling replica of the Vietnam Veterans Memorial in Washington, D.C., the exhibit consists of The Wall That Heals and the Mobile Education Center. This three-quarter replica is 375 feet in length and stands 7.5 feet high at its tallest point.

One of the greatest benefits of having The Wall That Heals in our community is the opportunity for education at a level impossible even at The Memorial in Washington, D.C. The Vietnam Veterans Memorial Fund (VVMF) staff who accompany the exhibit are trained to engage people of all ages and backgrounds. When combined with access to The Memorial and mobile Education Center, you have the unique ability to learn about the Vietnam War, the Memorial, and the impact each had on our nation.

The exhibit is free to the public and will be on display at the Jackson River Sports Complex. The Wall That Heals Covington will be open 24 hours a day beginning Thursday, October 3, 2024, until closing at 2:00 P.M., Sunday, October 6, 2024. Guided tours for students will be available on Thursday and Friday during school hours. Other groups may schedule tours on Thursday or Friday evenings and all-day Saturday.

We hope to make this project a reality, but we cannot do it without the support of people like YOU! We have to raise the necessary funds six months prior to the event and ask that you consider helping to support our goal by signing up to be a sponsor today. Sponsorship details are enclosed. If you have any questions, please contact me by emailing <a href="mailto:thewallthathealscovington@gmail.com">thewallthathealscovington@gmail.com</a>.

We look forward to partnering with you and need your support today to make the visit of The Wall That Heals Covington a reality.

Sincerely,

The Wall That Heals Covington Committee



A PROGRAM OF THE VIETNAM VETERANS MEMORIAL FUND FOUNDERS OF THE WALL

October 3, 2024 - October 6, 2024

Jackson River Sports Complex, Covington, VA

# SPONSORSHIP PAGKAGES

Sponsorship Deadline: August 31, 2024



TheWallThatHealsCovington.com



## \$5,000 +

- Company or Individual name on banner displayed at the event.
- Company or Individual name featured on the event flyer.
- Company or Individual name on Volunteer T-Shirt.
- Company or Individual name cross-promoted on Social Media.
- Company or Individual name featured in Program Booklet.
- Acknowledgement on The Wall That Heals Covington Website.



\$2,500 - \$4,999

- Company or Individual name on banner displayed at the event.
- Company or Individual name cross promoted on Social Media.
- Company or Individual name featured in Program Booklet.
- Acknowledgement on The Wall That Heals Covington Website.



\$1,000 - \$2,499

- Company or Individual name featured in Program Booklet.
- Acknowledgement on The Wall That Heals Covington Website.



\$100 - \$999

• Acknowledgement on The Wall That Heals Covington website.



# For Questions, Contact:

Cindy Wright Sponsorship Chair 540-958-3436

thewallthathealscovington@gmail.com

#### **The Wall That Heals Covington**

Vietnam Veterans Memorial Replica & Mobile Education Center

#### The Wall That Heals Sponsorship Pledge Form

Contact Information					
Business Name as v	nı wish	it to be listed:			
business Nume us yo	50 WISII	it to be listed.			
Contact Name:					
Address:	City:			State:	Zip:
Phone:	Email:				
Website:					
Selecting a Sponsorship Level					
Sponsorships	are ava	ilable to any business. in	dividual or foundation. Event inform	nation and a detail o	of the benefits
included for each sponsorship level are included in this packet, please see the other pages for details.					
Sponsorship Level					
		Gold Sponsor	\$5,000 and above		1
		Silver Sponsor	\$2,500 - \$4,999		
		Community Sponsor	\$1,000 - \$2,499		1
		Contributing Sponsor	\$100 - \$999		
Payment Type					
☐ Enclosed is our check for \$, payable to VFW Post 1033 Vietnam Wall Fund.					
☐ Sponsorships may be paid online via Card by visiting www.thewallthathealscovington.com.					
□ Please send me an invoice for the entire pledge amount of \$					
Sponsorship forms received without payment will be invoiced.					
Other Opportunities					
□ We cannot b	ecome	a sponsor at this time bu	t would like information regarding d	onating an in-kind i	tem or service.
□ We cannot b	ecome	a sponsor at this but wou	ıld like more information on volunted	er opportunities for	this event.